

Survey Danish Sound Cluster final version



POWERED BY ANALYZER

March 3, 2022, 09:28

Section 1

Survey Danish Sound Cluster final version

Response status



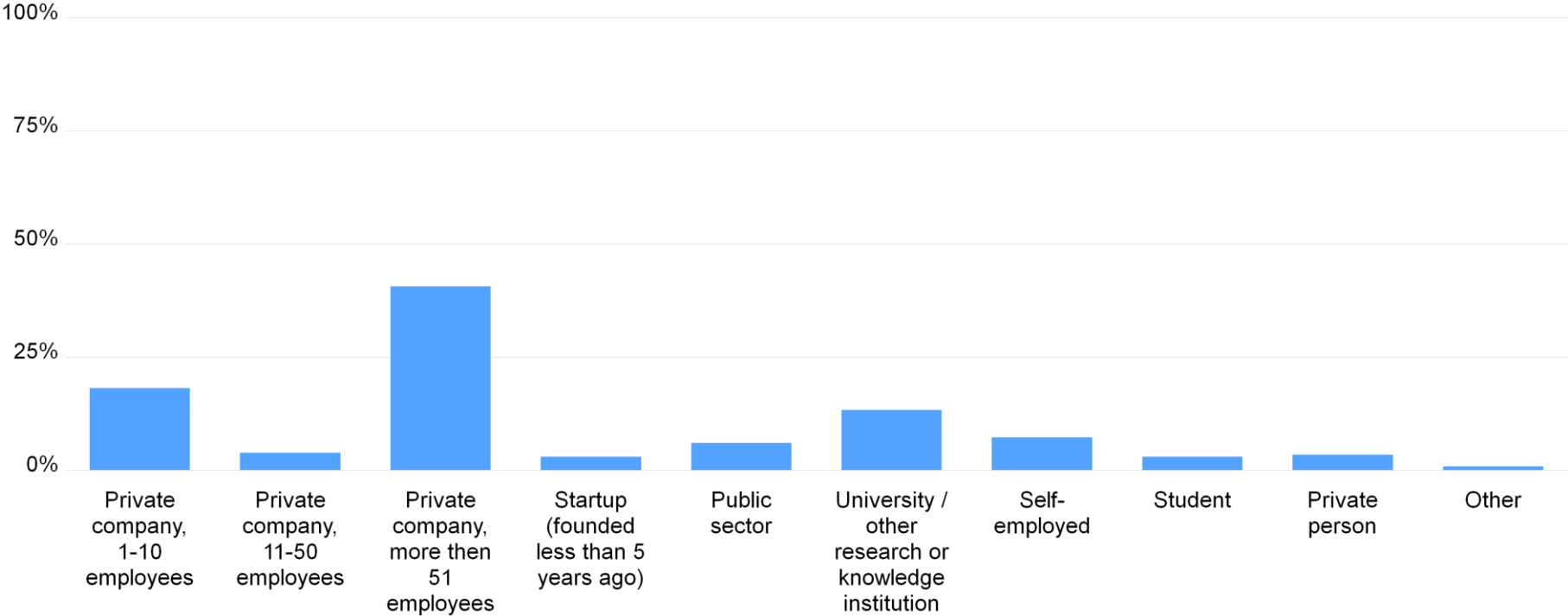
Observations

Total BACKGROUND / your main role: All

231

● Not answered	0.0%	● Incomplete	22.1%
● Refused	0.0%	● Completed	77.9%

BACKGROUND / your organization

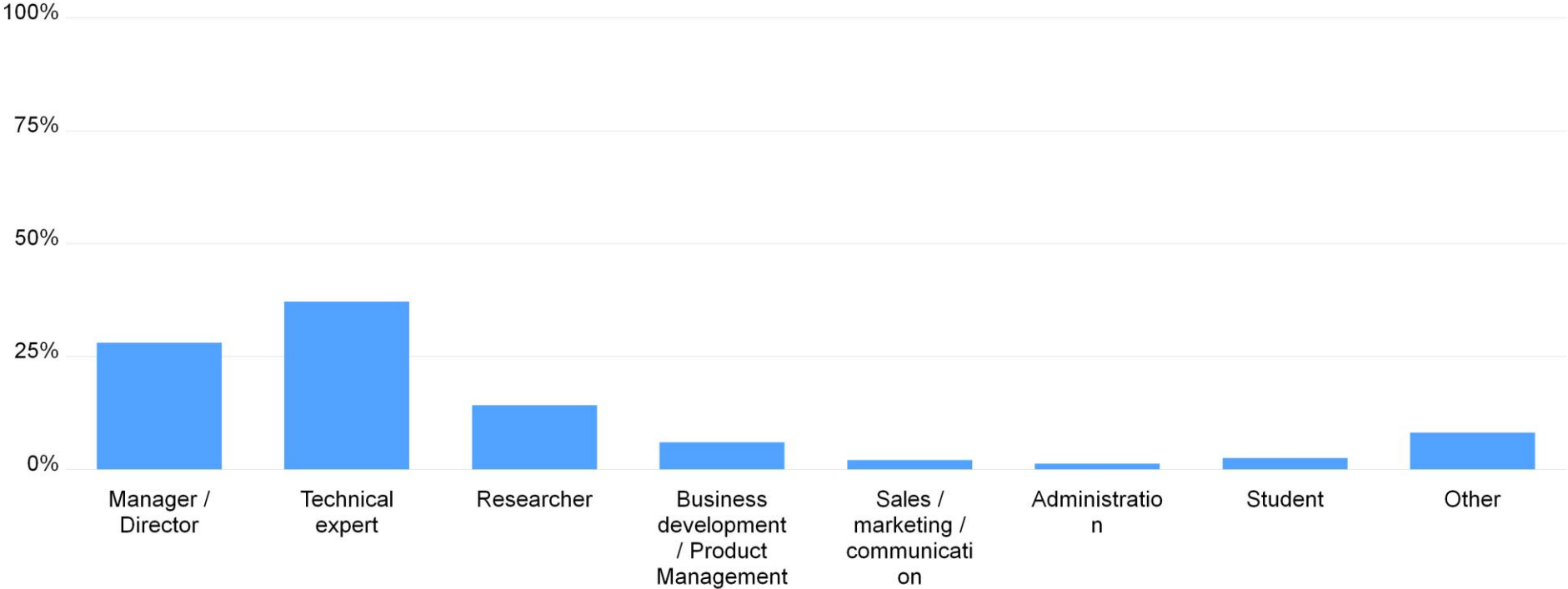


Observations

Total BACKGROUND / your main role: All

231

BACKGROUND / your main role



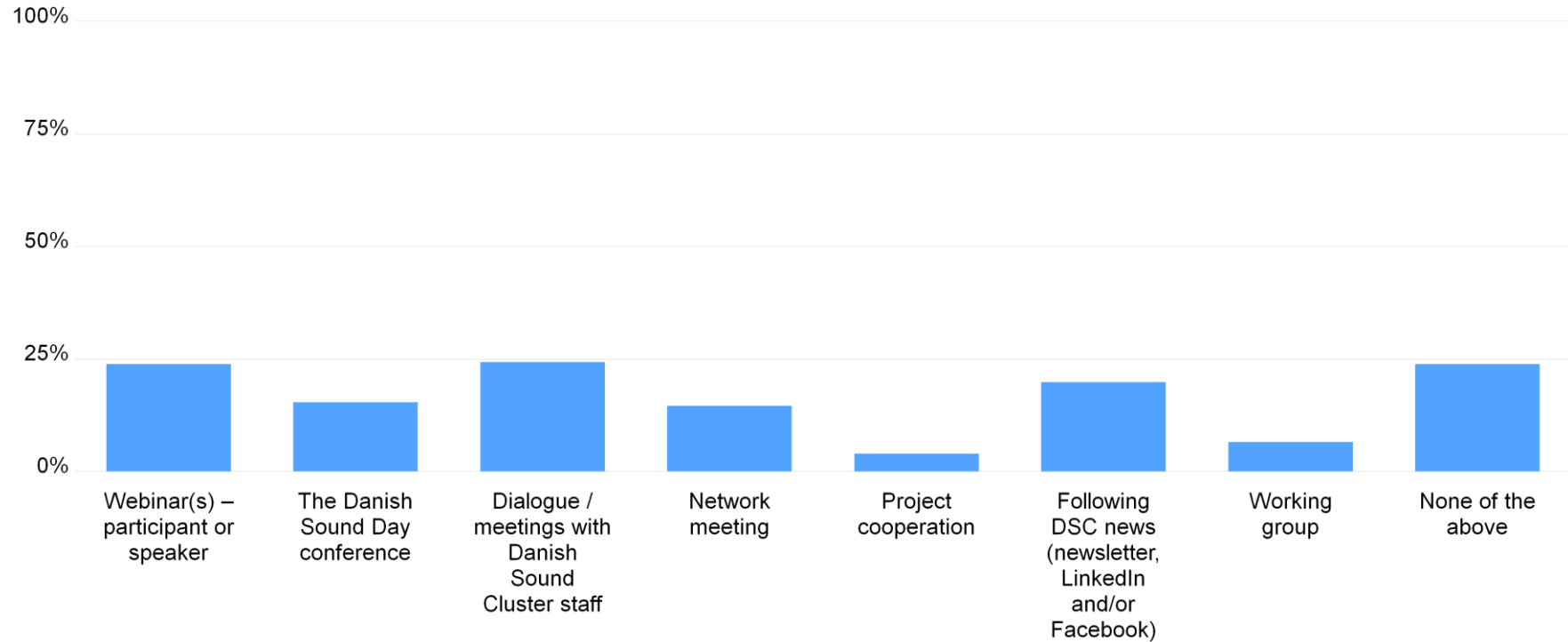
Observations

Total BACKGROUND / your main role: All

231

BACKGROUND / contact with us

How did you discover Danish Sound Cluster?
(choose one or several options)



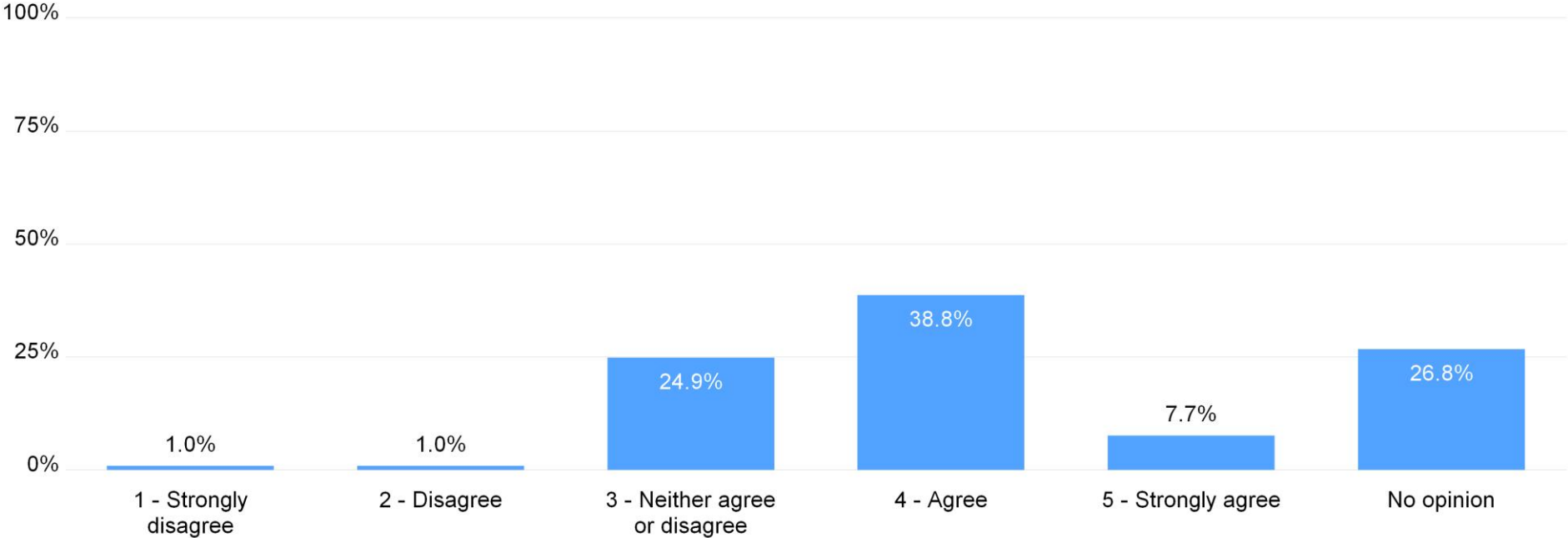
Observations

Total BACKGROUND / your main role: All

226

COMMUNICATION / website

I can easily find what I'm looking for



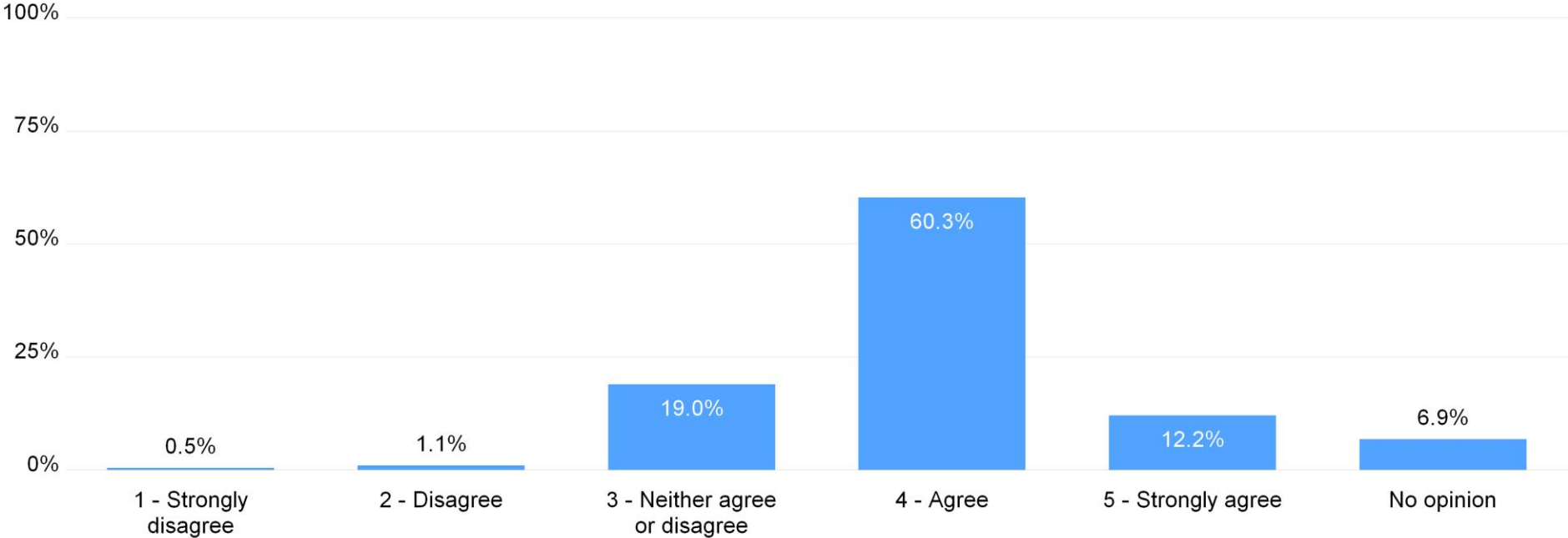
Observations

Total BACKGROUND / your main role: All

209

COMMUNICATION / newsletter

I'm satisfied with the email frequency

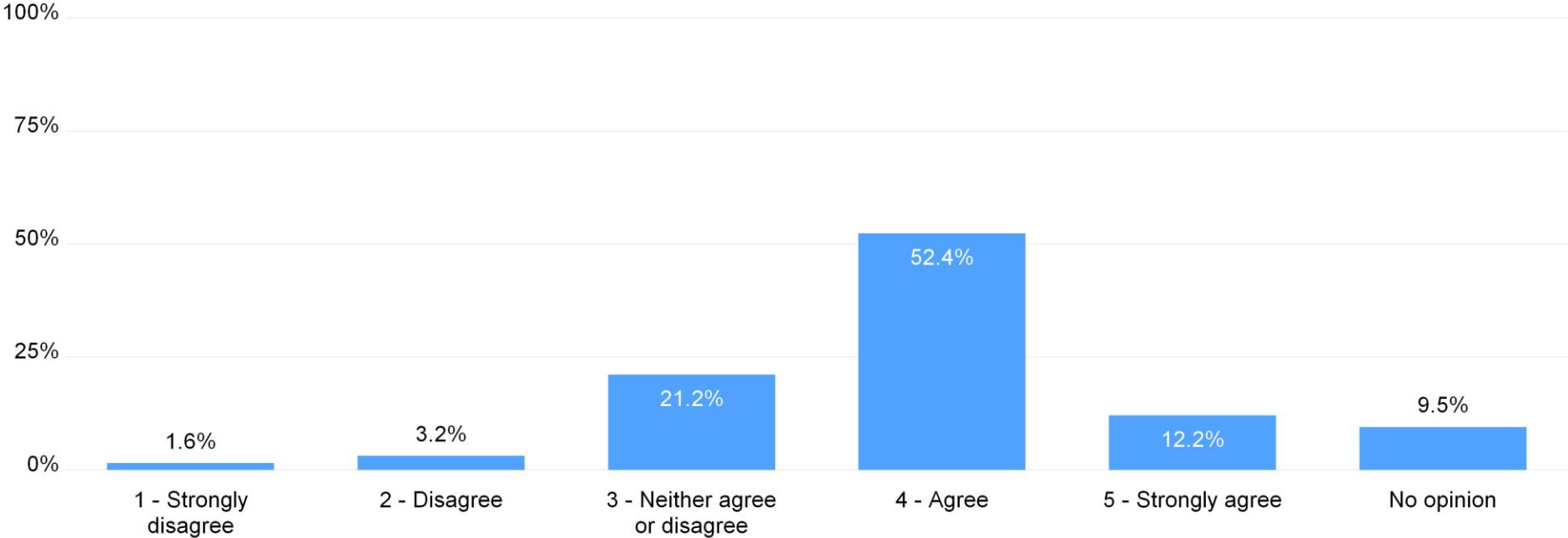


Observations

Total BACKGROUND / your main role: All

189

The content lives up to my expectations



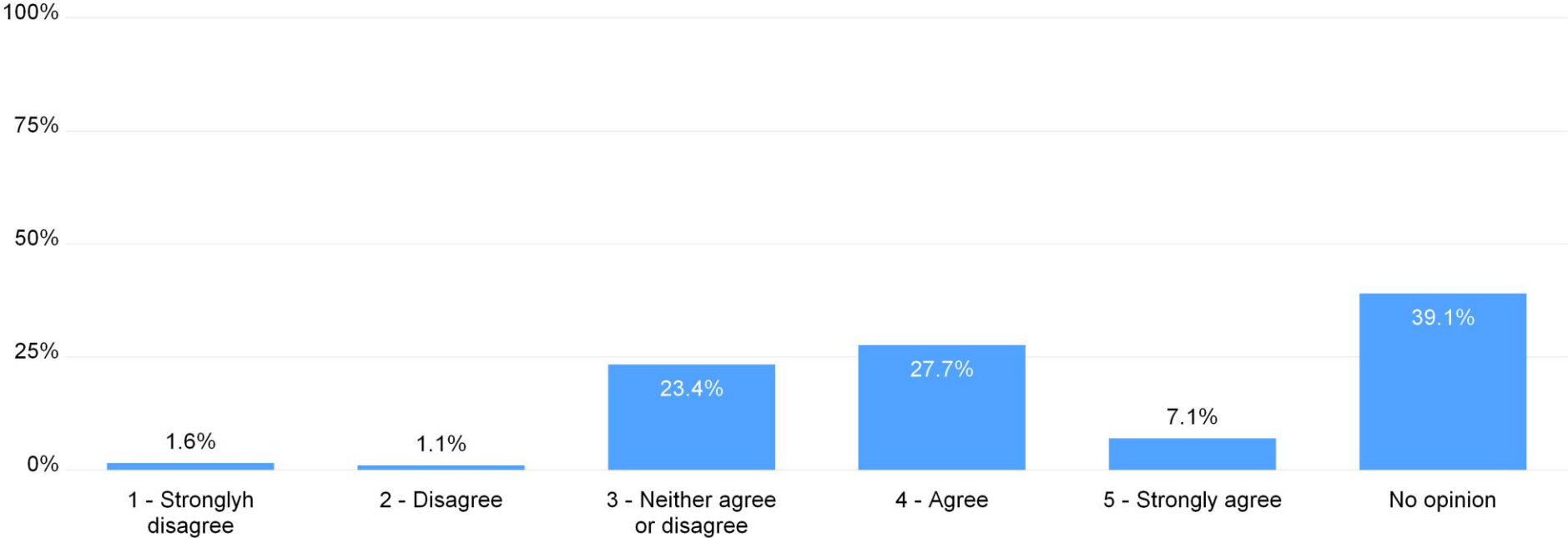
Observations

Total BACKGROUND / your main role: All

189

COMMUNICATION / social media

I'm satisfied with the content on Danish Sound Cluster's LinkedIn / Facebook sites



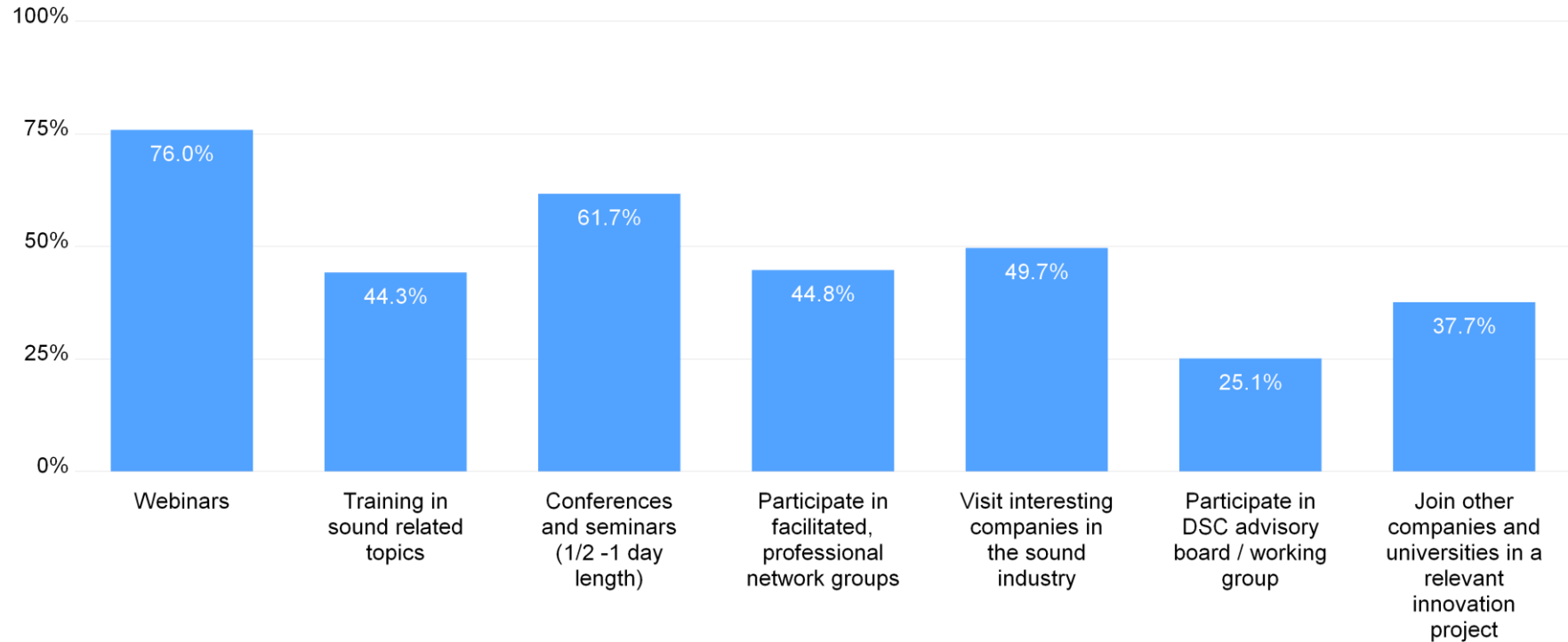
Observations

Total BACKGROUND / your main role: All

184

YOUR EXPECTATIONS / activities

What kind of activities would you be interested in?
(choose one or several options) (1/2)



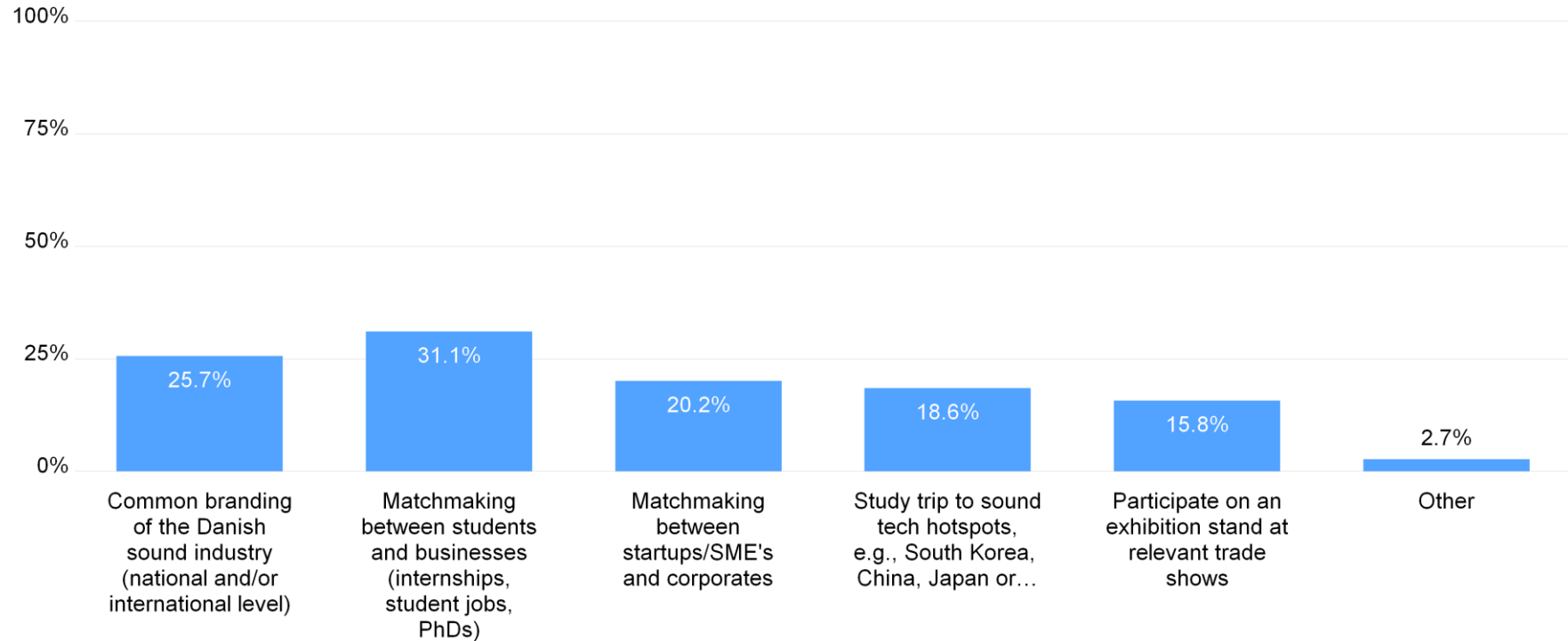
Observations

Total BACKGROUND / your main role: All

183

YOUR EXPECTATIONS / activities

What kind of activities would you be interested in?
(choose one or several options) (2/2)



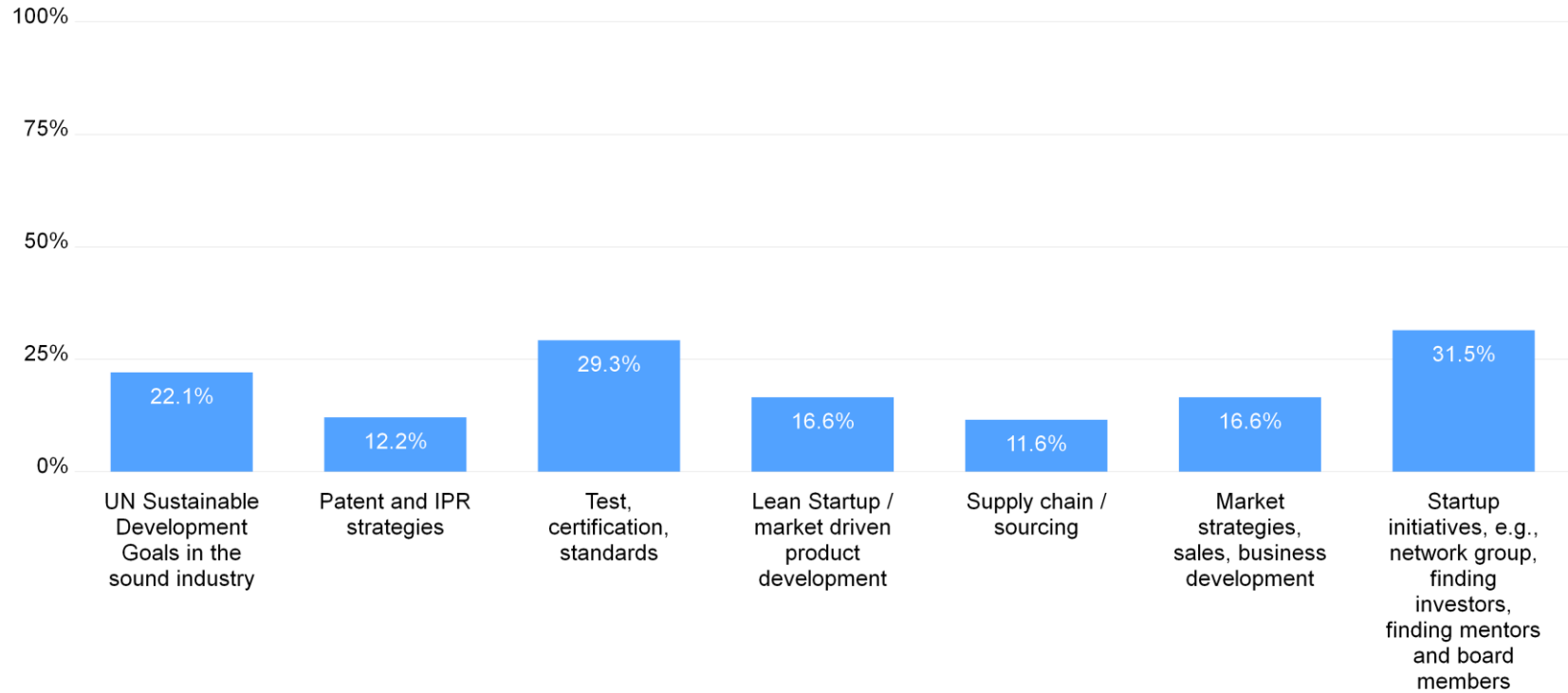
Observations

Total BACKGROUND / your main role: All

183

YOUR EXPECTATIONS / topics

Which topics would you like us to prioritize
(choose one or several options) (1/2)



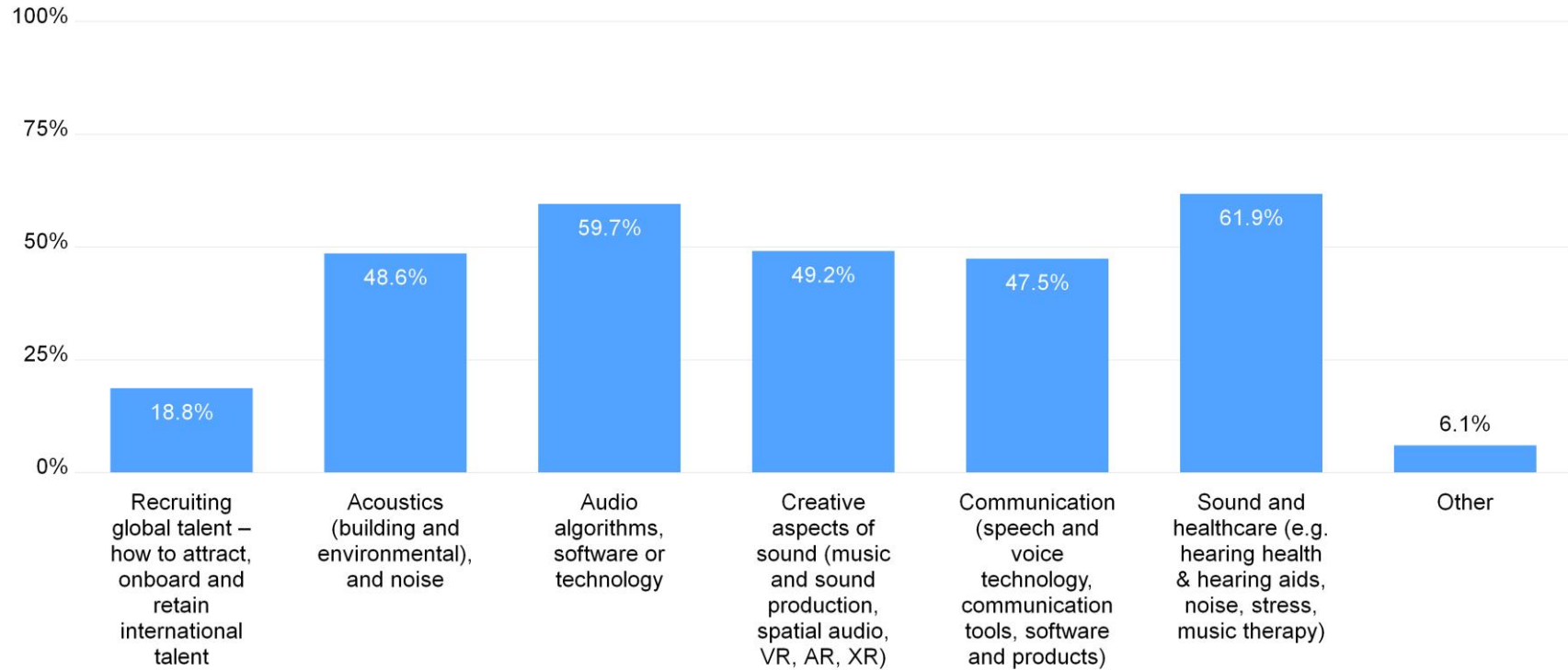
Observations

Total BACKGROUND / your main role: All

181

YOUR EXPECTATIONS / topics

Which topics would you like us to prioritize
(choose one or several options) (2/2)

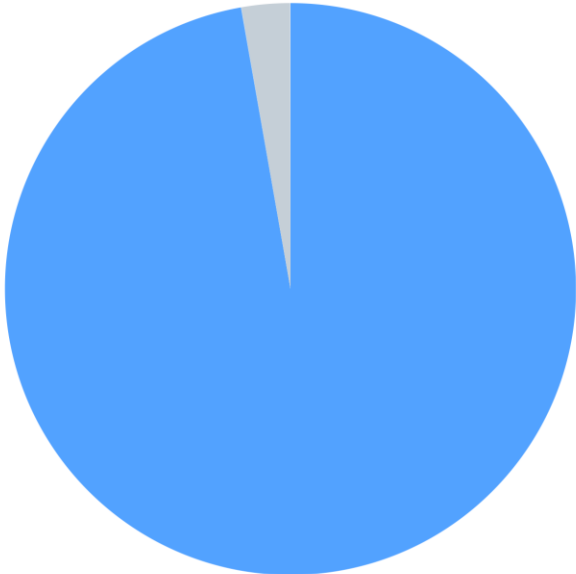


Observations

Total BACKGROUND / your main role: All

181

FURTHER DIALOGUE



Observations

Total BACKGROUND / your main role: All

181

● I have all the information I need

97.2%

● I would like to learn more about Danish Sound Cluster and how my organization can profit from a membership, project cooperation or other activity. Please contact me at (write telephone or email)

2.8%

SELECTED OPEN ANSWERS

Overview of the Danish sound industry - for business, network, career purposes and talent attraction

- “Links to relevant universities and partners, both in DK and abroad. A good landing page for foreign companies and individuals to find the audio community in Denmark. Introducing the community and have relevant links to other audio content.”
- “Denmark as a place to do audio business for companies and individuals from outside DK.”
- “Database of "who is working with sound in DK?" How and where is sound used?”
- “Ways of networking with other audio professionals / members.”
- “[As a Master Student of Sound from abroad], I would be really interested to understand how the sound industry panorama is like in Denmark and potential research or job offers in the field for international people.”

Startup initiatives

- “Opportunities for startups to engage with larger companies for commercial purposes”
- “Job openings, funding / business opportunities”

Diversity

- “Given the strong position of sound industry in Denmark, I think we could/should do more to work for recruitment of women. This is a long-term goal of course and would mean reaching out and creating involvement also in elementary schools - but I think it is valuable for the field as a whole.”

Tech ideas for events and content

- ...And plenty of tech topics that will be shared with DSC working groups and event people.

Thank you!