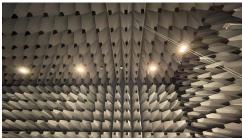


Highlights 2024

- Key figures
- Members
- Public funding
- Activities
- Projects (Innovation, Knowledge Bridge)
- Beyond Beta III
- 2025 +















Private funding

• Members fees 1.060.000

• Other fees (DSD etc.) 197.000

• Sponsors 275.000

• Struer Kommune

Sound Hub Denmark

Public Funding

• DEB II	2.800.000
 DEB "ekstra" 	454.000
• UFS	704.000
 Beyond Beta 	643.000

Accounts

• P/L 72.000

• Liquidity 1.056.000

• Equity 1.300.000

Members



- As a member-based association, we are depending on attracting and keeping happy members, and today we are representing 95% of the revenue in the Sound Industry
- 139 company and academia members + 27 private members







Public Funding

- "Danmarks Erhvervsfremmebestyrelse" (Danish Board of Business Development) has funded the cluster's
 activities and projects over the past four years. These programmes were concluded in 2024
- The grants from "The Ministry of Higher Education and Science" have also been concluded in 2024
- Going forward, all public grants for Danish clusters will be managed exclusively by Danmarks Erhvervsfremmebestyrelse
- The launch of the new public funding programme has been delayed. As a result, all clusters are currently operating under a six-month temporary funding scheme, which runs until the end of June 2025
- All Danish clusters have submitted applications for the new programme. Grants are expected to be unofficially awarded by mid-May, with the new programme commencing on July 1st and covering a period of 3½ years
- The actual grant amounts have not yet been confirmed but are anticipated to be similar to previous levels.
 However, the new grants will come with significantly increased requirements for cash co-financing, making greater private financial contributions essential.

Activities 2024 (I/II)

2024 - a busy year with +50 activities:

- 15 webinars
- 19 network meetings
- 6 in-person events
- 3 workshops
- 4 conferences
- 4 others
- Working Group Meetings:
 - Healthcare & Welfare Sound Solutions: 5 meetings
 - 4 meetings **Environmental Sound Solutions:**
 - Future Sound Solutions: 4 meetings
 - Creative Sound Solutions: 4 meetings













18 September 2024



Sound Industry

17 September



Talent Attraction & Educations / Sweco

17 September 2024



Highlights from 2024

- +4.000 subscribers to our newsletters by December
- 11 newsletters sent in 2024
- +3.000 LinkedIn followers
- Our 15 webinars counted 1.100 participants
- Average satisfaction webinar score: 4,35 (1-5 scale)



Posts

From my network

Past 24 hours

Past week



Tina Snedker Kristensen • 1st

Head of Sustainability and Communications at Troldtekt A/S, Board Members

DAS | DAGA 2025, the first joint annual meeting of the German and Danish Acoustical Societies, DEGA and DAS, is taking place this week at Bella Center Copenhagen. At Troldtekt A/S and Troldtekt GmbH, we are proud members of both societies as well as of co-organizer Danish Sound Cluster.

While my colleagues, Mario Siebert and Lars-Eric Reimer, were busy talking to acousticians at our stand today, I gave a presentation in one of the auditoriums titled "Advancing Acoustic Performance and Circular Economy Through Design" with a focus on healthy indoor climate. Especially, of course, focusing on the acoustic indoor climate, but also on the atmospheric indoor climate.

And great meeting you again, Sine Lomholt Thomsen (She/Her) from Danish Sound Cluster, and thank for your always enthusiastic approach to showcasing our Danish Sound Community. Your energy and positive spirit are truly motivating

!





Danish Sound Day 2024

- Venue: The Royal Danish Academy
- 175 participants
- 15 exhibitors

- Awards
 - Danish Sound Award: Invisio
 - Research pitch battle: Sophia Julia Feriani (DTU)
 - Start-up pitch battle: Shape Acoustic









Danish Sound Cluster

- 5 established groups
- "Sound Health Network" in development
- 175 participants
- 19 meetings in 2024



Network for Startups in the audio industry



Network for acoustic materials



Network for sustainable transformation in the sound industry



Network for Audio hardware products



Network for Talent Attraction



Sound Health Network

https://danishsoundcluster.dk/en/netvaerksgrupper/

Knowledge Bridge Projects

- A total of 22 projects were completed between 2021 and 2024, with overall funding of DKK 5 million.
- Participation from all mayor universities and relevant GTS's (RTO's)
 - Aalborg University
 - Aarhus University
 - Technical University of Denmark
 - University of Southern Denmark
 - Royal Danish Academy
 - FORCE Technology
 - Technological Institute
- 9 projects were completed in 2024
- All projects are described on our website

https://danishsoundcluster.dk/en/project-portfolio/







September 2024 - September 2024



Sonification to Increase Trust and Improve UX in Human-Robot Interaction

February 2024 - August 2024



SoundWheel: Usage, wellbeing and user engagement

January 2024 - November 2024



Optimized measurement method for sound reduction for partially open windows (part 2)

November 2023 - November 2024



Mapping of international partners for innovation

November 2023 - August 2024



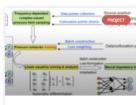
Audio Tech – Global Trends in Audio Technology

November 2023 - May 2024



Listen and Learn

November 2023 - November 2024



Proof-of-Concept of Boundary Neural Nets

September 2023 - January 2024



Comparing VibroAcoustics Sound Massage (VSM) & Mindfulness

November 2023 - May 2024

SME Innovation Projects

Danish Sound Cluster

- 9 projects have been completed
- 20 SME's participated
- All projects are described on our website





July 2024 - September 2024



Enhancing Noise Regulation to Expand Weed Fighter's Customer Base

July 2024 - November 2024



Auricle Headset ecommerce and marketing innovation

July 2024 - September 2024



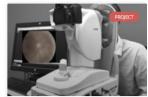
Use of 3D printing for production innovation in the Sound Industry

September 2024 - November 2024



Requirements Analysis for the O-Kube speaker system

Juni 2024 - August 2024



Glaucoma Detection Programming and Software Development

Januar 2024 - Februar 2024



A true 360-degree spherical audio speaker

Januar 2024 - Februar 2024



Harmony3
July 2023 - August 2023

PROJECT

Future of HI-FI

April 2023 - August 2023

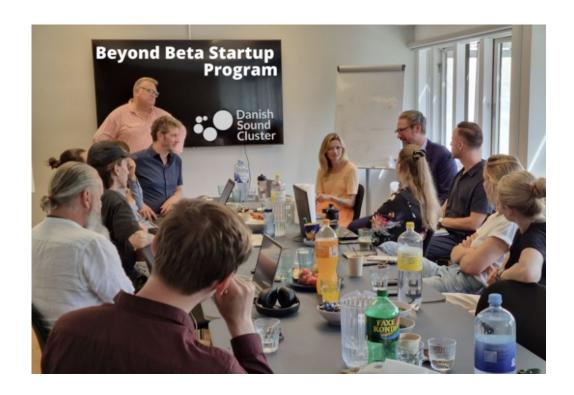
https://danishsoundcluster.dk/project-portfolio/



Beyond Beta III

- Succesor to the previous Beyond Beta REACT (2021 2023)
- Semi public offer to high potential start-ups
- Beyond Beta III project runs 2024 2026
- 14 partners operate the project
- So far 9 sound start-ups are joining the project

ACCELERACE	Censec	© Clean	Copenhagen Fintech	Danish Life Science Cluster
Danish Sound Cluster	DigitalLead.	©energy CHINAM	Food & Bis Chatter	Lifestyle & Design Cluster
Cobotics	SULD	Erhvervshus HORD/FILLAND	Erhvervshus HISTAFILAND	Erhvervshus
Erhvervshus	Erhvervshus	© Erhvervshus	TECHBBQ	





2025 +

- The new grants covering 2025 2028 will be awarded in May
 - Founding of operations
 - Grants for "knowledge bridge" projects
 - Grants for SME's
 - New initiative "Sound Discovery" with focus on identifying new innovation projects
- Other activities
 - Renewal of GOLD certification
 - More focus on fund raising
 - More members

Thanks to our community

- 140 professional members
- The board
- The working groups
- The secretariat





