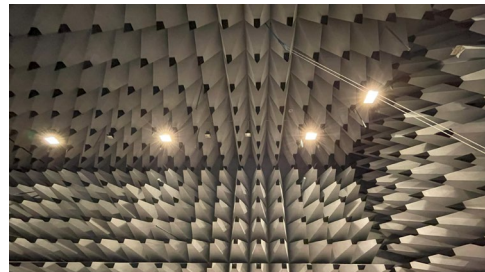


# Highlights 2024

- Key figures
- Members
- Public funding
- Activities
- Projects (Innovation, Knowledge Bridge)
- Beyond Beta III
- 2025 +



# Key Figures 2024

- Private funding

• Members fees	1.060.000
• Other fees (DSD etc.)	197.000
• Sponsors	275.000
• Struer Kommune	
• Sound Hub Denmark	

- Public Funding

• DEB II	2.800.000
• DEB “ekstra”	454.000
• UFS	704.000
• Beyond Beta	643.000

- Accounts

• P/L	72.000
• Liquidity	1.056.000
• Equity	1.300.000

-

# Public Funding

- “Danmarks Erhvervsfremmebestyrelse” (Danish Board of Business Development) has funded the cluster’s activities and projects over the past four years. These programmes were concluded in 2024
- The grants from “The Ministry of Higher Education and Science” have also been concluded in 2024
- Going forward, all public grants for Danish clusters will be managed exclusively by Danmarks Erhvervsfremmebestyrelse
- The launch of the new public funding programme has been delayed. As a result, all clusters are currently operating under a six-month temporary funding scheme, which runs until the end of June 2025
- All Danish clusters have submitted applications for the new programme. Grants are expected to be unofficially awarded by mid-May, with the new programme commencing on July 1st and covering a period of 3½ years
- The actual grant amounts have not yet been confirmed but are anticipated to be similar to previous levels. However, the new grants will come with significantly increased requirements for cash co-financing, making greater private financial contributions essential.

# Activities 2024 (I/II)

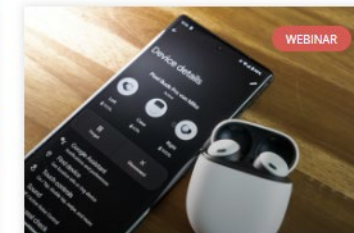
2024 - a busy year with +50 activities:

- 15 webinars
- 19 network meetings
- 6 in-person events
- 3 workshops
- 4 conferences
- 4 others
- Working Group Meetings:
  - Healthcare & Welfare Sound Solutions: 5 meetings
  - Environmental Sound Solutions: 4 meetings
  - Future Sound Solutions: 4 meetings
  - Creative Sound Solutions: 4 meetings



Sound Tech Investor Day

26 September 2024



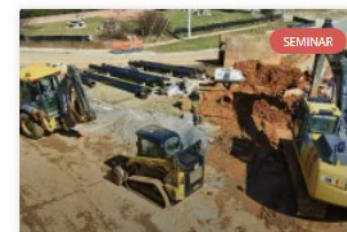
"Auracast is the Future of Audio!"

25 September 2024



DPA Microphones and Product Longevity

19 September 2024



Effektiv styring af støjende anlægsarbejde (In Danish)

18 September 2024



3D Printing for SMEs in the Sound Industry

17 September



Talent Attraction & Educations / Sweco

17 September 2024



# Activities 2024 (II/II)

## Highlights from 2024

- +4.000 subscribers to our newsletters by December
- 11 newsletters sent in 2024
- +3.000 LinkedIn followers
- Our 15 webinars counted 1.100 participants
- Average satisfaction webinar score: 4,35 (1- 5 scale)

### Posts

From my network

Past 24 hours

Past week



**Tina Snedker Kristensen** • 1st

Head of Sustainability and Communications at Troldekt A/S, Board Member  
3w • 🌐

DAS | DAGA 2025, the first joint annual meeting of the German and Danish Acoustical Societies, DEGA and DAS, is taking place this week at Bella Center Copenhagen. At [Troldekt A/S](#) and [Troldekt GmbH](#), we are proud members of both societies as well as of co-organizer [Danish Sound Cluster](#).

While my colleagues, [Mario Siebert](#) and [Lars-Eric Reimer](#), were busy talking to acousticians at our stand today, I gave a presentation in one of the auditoriums titled "Advancing Acoustic Performance and Circular Economy Through Design" with a focus on healthy indoor climate. Especially, of course, focusing on the acoustic indoor climate, but also on the atmospheric indoor climate.

And great meeting you again, [Sine Lomholt Thomsen \(She/Her\)](#) from [Danish Sound Cluster](#), and thank for your always enthusiastic approach to showcasing our Danish Sound Community. Your energy and positive spirit are truly motivating 😊!



with Tina Snedker Kristensen and 4 others

🌐 Vibeke Pedersen and 20 others

1 comment

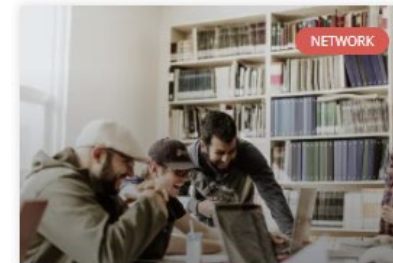
# Danish Sound Day 2024

- Venue: The Royal Danish Academy
- 175 participants
- 15 exhibitors
- Awards
  - Danish Sound Award: **Invisio**
  - Research pitch battle: **Sophia Julia Feriani (DTU)**
  - Start-up pitch battle: **Shape Acoustic**



# Networking

- 5 established groups
- “Sound Health Network” in development
- 175 participants
- 19 meetings in 2024



Network for Startups in the audio industry



Network for acoustic materials



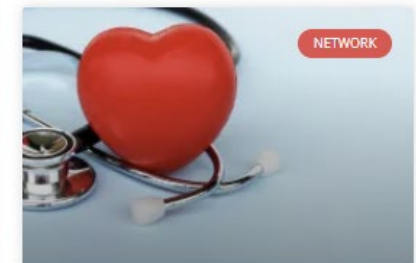
Network for sustainable transformation in the sound industry



Network for Audio hardware products



Network for Talent Attraction



Sound Health Network

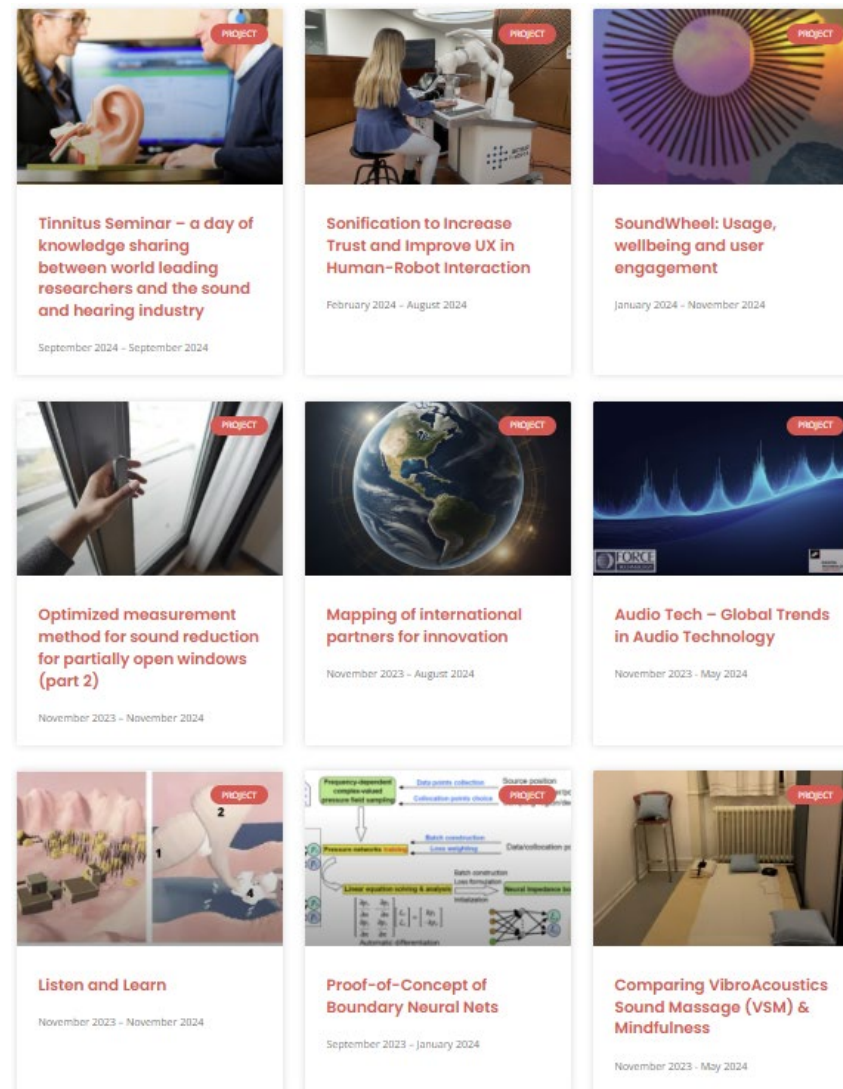
<https://danishsoundcluster.dk/en/netvaerksgrupper/>



# Knowledge Bridge Projects

- A total of 22 projects were completed between 2021 and 2024, with overall funding of DKK 5 million.
- Participation from all mayor universities and relevant GTS's (RTO's)
  - Aalborg University
  - Aarhus University
  - Technical University of Denmark
  - University of Southern Denmark
  - Royal Danish Academy
  - FORCE Technology
  - Technological Institute
- 9 projects were completed in 2024
- All projects are described on our website

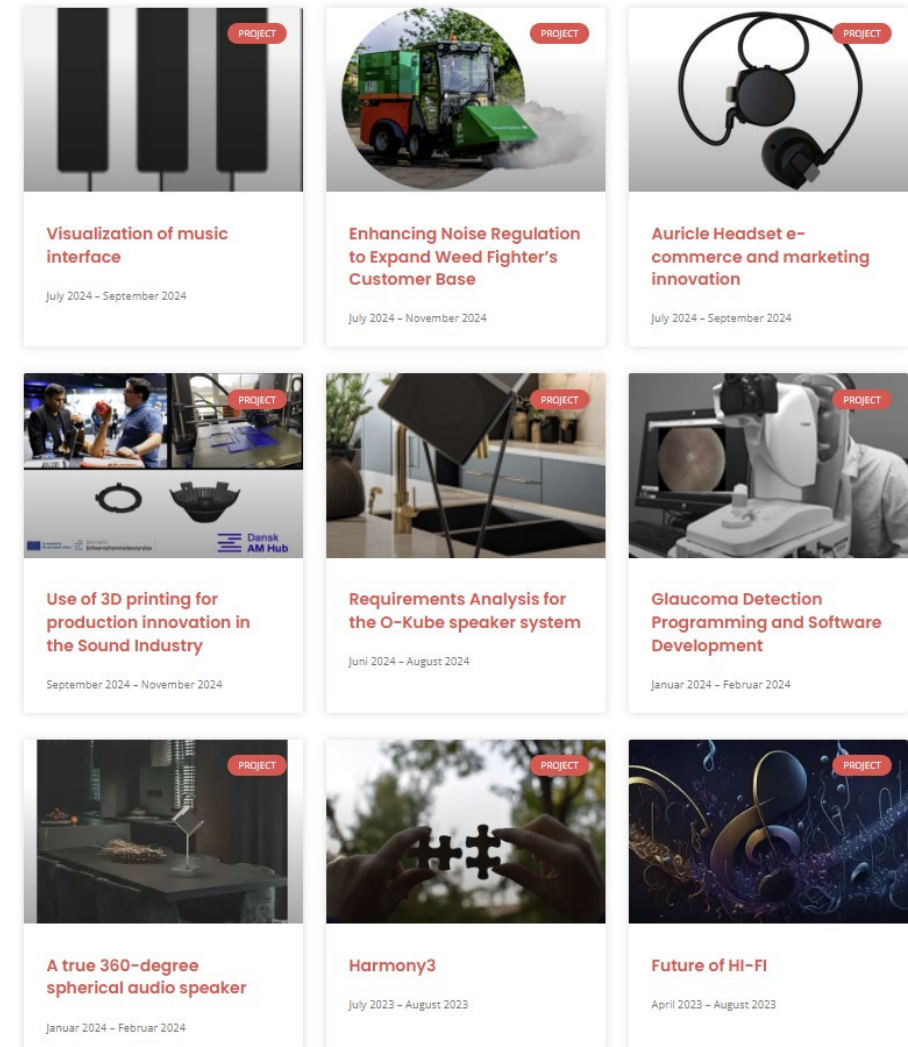
<https://danishsoundcluster.dk/en/project-portfolio/>



# SME Innovation Projects

- 9 projects have been completed
- 20 SME's participated
- All projects are described on our website

<https://danishsoundcluster.dk/project-portfolio/>



# Beyond Beta III

- Successor to the previous Beyond Beta REACT (2021 – 2023)
- Semi public offer to high potential start-ups
- Beyond Beta III project runs 2024 - 2026
- 14 partners operate the project
- So far 9 sound start-ups are joining the project



# 2025 +

- The new grants covering 2025 – 2028 will be awarded in May
  - Founding of operations
  - Grants for “knowledge bridge” projects
  - Grants for SME’s
  - New initiative “Sound Discovery” with focus on identifying new innovation projects
- Other activities
  - Renewal of GOLD certification
  - More focus on fund raising
  - More members



# Thanks to our community

- 140 professional members
- The board
- The working groups
- The secretariat

